



Dear Little League® Community,

Every child is welcome on a Little League field; however, many families face financial constraints, especially as we navigate the coronavirus pandemic, that may make it difficult for their children to find their way to the field.

To provide support to those Little League families in financial need, working with MLB, our partners at T-Mobile have generously donated over **\$1,300,000** to the **T-Mobile Little League Call Up Grant**. **We want to get that amount to \$2 million**, to aid even more families in need, and we need your help.

T-Mobile is increasing their support during the MLB World Series by donating \$5 per text to support a family in need in your community for every text of "LittleLeague" sent to 313131, as well as contributing \$10,000 per home run hit during the Fall Classic to the general fund. If you haven't already, please **pick up your phone and text "LittleLeague" to 313131 (up to 20 times per phone number) and encourage your friends and family to do the same between now and October 28**. These funds will go a long way in helping to make Little League participation more affordable for kids and families in need by covering registration fees. T-Mobile has generously challenged us and our MLB sluggers to bring this total to \$2 million, and I'm confident that as a Little League community, we can come together to reach this goal. You can follow along at **T-MobileCallUpGrant.com**.

Be sure to look for the commercials and in-game messages about the T-Mobile Little League Call Up Grant throughout the World Series.



We also urge you to share this on social media using #LittleLeague4All. Visit **LittleLeague.org/CallUpGrant** to download a toolkit to help promote this initiative in your community. As a reminder, the more participation you get, the more it will help kids in your community.

This year, we know the need is greater than ever and thanks to these donations, thousands more kids will be able to play Little League who otherwise couldn't afford to. To learn more about this great program and how to apply for this grant beginning in December visit **LittleLeague.org/CallUpGrant**.

Thanks for your support,

A handwritten signature in black ink that reads "Stephen D. Keener". The signature is written in a cursive style.

Stephen D. Keener
President and CEO